



The Narrative of Sport

Themes, Stories, Authors, Perspectives

28th Congress of the
European Committee for Sports History

3-5 September 2025
University of Salerno – Campus of Fisciano

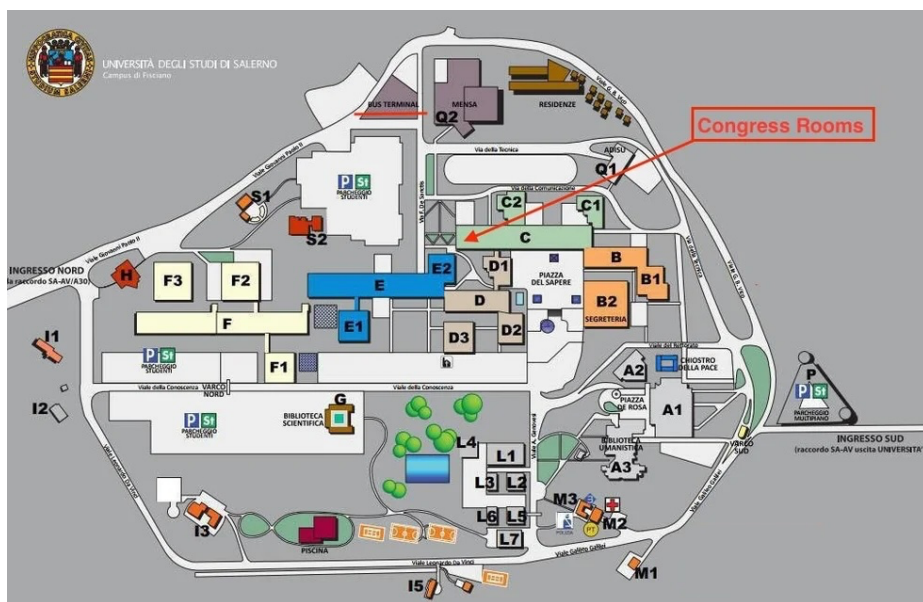
Programme



Venue

The Congress will take place at the University of Salerno, Campus of Fisciano, Building C (Ground floor), Rooms of DISUFF (Dipartimento di Scienze umane, filosofiche e della formazione, also known as Scienze della formazione).

Visit www.cesh2025.com for further information.



Fisciano Campus Map

Wednesday 3 September

09,30, Welcome Address. Room 1 (Plenary Session)

10,30. Parallel Sessions A

A1 The portrayal of sport in literature. Room 1

Chair: Andrea Marino

Thomas Bauer, *From Stadium to Writing: The Fictional Dive of Bernard Chambaz*

Alexis Tadié, *'Thinking about the Dead': Football, Trauma, and Memory in David Peace's Munichs*

Michał Mazurkiewicz, *The Beauty and Cultural Significance of Sports Poetry. Selected Cases (Polish Poetry and Other Examples)*

Mario Tirino, *Sport Heroism and the Mediatization of Sports in Italian Literature: the Cases of Buzzati, Bianciardi, and Soldati*

A2 Figurative arts and other media. Room 12

Chair: Eleonora Belloni

Gherardo Bonini, *A "Sixty-eight" for the Italian albums of sport stickers? Graphic and contents 1966-1977*

Edoardo Molinelli, *Between the "New Man" and the Avant-Garde: the figurative Aesthetics of Workers' Sport Games*

Daniel Malanski, *The Cold War and the Emergence of a New Theatrical Genre in the Summer Olympic Ceremonies (1980-1988)*

María Eugenia García-Sottile, Isabella Scursatone, *Dare forma a un simbolo. L'immagine della colomba della pace nella comunicazione delle cerimonie Olimpiche*

A3 The narrative of women sport. Room 13

Chair: Juan Antonio Simón Sanjurjo

Gonzalo Ramírez Macías, *Women's sport in the Andalusian press during the transition and consolidation of democracy (1975-1986)*

Concepción E. Tuero del Prado, *La cultura física femenina en la literatura especializada en la España decimonónica*

Ileana Gabriela Szasz, *Emancipation and Restriction: Women's Football in Socialist Romania as a Reflection of State Ambivalence*

Sandy Montañola, *Jeux olympiques: quelle mise en récit de l'égalité de genre?*

13,00 Lunch

14,00 Parallel Sessions B

B1 The Paralympic Games and the narration of disabilities: identity, bodies, and representations. Room 1

Chair: Alessandro Porrovecchio & Paolo Diana

Alessandra Palermo, *Il racconto paralimpico su TikTok: la strategia social del Comitato Italiano Paralimpico a Parigi 2024*

Luciana Taddei, Luca Bianchi, Marta Candussi, Luca Grion, Ilaria Primerano, *Baskin as a Strengtheners of Social Networks and*

Well-Being: Growth, Regional Disparities, and Policy Challenges

Valentina D'Auria, Anna Avallone, *"Il bello dello sport è che ti fa fare cose che non pensavi di essere capace di fare": un'analisi del contenuto sulla narrazione mediatica del sé degli atleti paralimpici italiani*

Giovannipaolo Ferrari, *Paralympic athletes and digital activism: opportunities and perspectives*

B2 Sport Icons in Europe. Room 12

Chair: Lorenzo Venuti

Raphaël Benbouhou, *The rise of the 'Napoleon of football'. The construction of a French sporting celebrity in Spain through pocket edition: Raymond Kopa*

Pavína Vostatková, Marek Waic, *Four athletic stars in four epochs of Czechoslovak and Czech sport*

Andra Plesa, *Media construction of Sports National Heroes and its influence of the Romanian people*

Maria Eugenia Garcia Sottile, Laura Ruiz-Sanchis, Julio Martin-Ruiz, Alessandra Caldera, *Media, memory and presence of Spanish medallists in the history of Paralympic Fencing*

B3 Pre-modern play and sport, between narratives and metanarratives. Room 13

Chair: Nicola Sbeti

Umberto Cecchinato, *Competition and Honour in Italian Early Modern Sport Narratives*

Alessandra Rizzi, *Ludica, 30 years of storytelling about games and sport: Antiquity and the Middle Ages.*

Alessandro Arcangeli, *Ludica, 30 years of storytelling about games and sport: Renaissance and early modern period*

Diva Di Nanni, *Aspects of ancient sports practice in the agonistic literature of the imperial age: Pausanias, Lucianus and Philostratus*

B4 The periodical press in the world. Room 14

Chair: Daniele Serapiglia

Stanley Keith Arnold, *To Win Our Own!: The African American Press, the Olympics and Civil Rights, 1900-1948*

Wenjing Cheng, Tomoaki Seki, *Self- and Other-Portrayal of Japan's National Image in Tokyo Olympics Coverage through the Perspective of Critical Metaphors: The Case of The Japan News and The Times*

Magdalena Zmuda Palka, *The origins of the Polish sports press*

Szymon Beniuk, *Defining the Role of Football Spectators: The Image of Fans in Polish Sports Press of the Interwar Period*

16,00 Coffee break

16,30 Plenary Session. Room 1

Military dictatorship, repression and the desaparecidos/as in Argentinian football. The role of the “Comisiones de Derechos Humanos” of football clubs

Chair: Rosa Maria Grillo

Introduction: Oscar Marasca & Angel Claudio Marasca

Gustavo Veiga, *Hinchas. Socios del Club Boca Juniors Detenidos desaparecidos durante la dictadura militar argentina. La Comisión de Derechos Humanos del Club*

Atlético Boca Juniors y la búsqueda de memoria, verdad y justicia

Rodrigo Daskal, *Club, Memoria y Derechos Humanos: la Comisión de Derechos Humanos del Club Atlético River Plate*

Discussant: Alejandro Veiga, Walter Bosisio

Thursday 4 September

9,00 Parallel Sessions C

C1 The narrative of sport in Latin America. Room 1

Chair: Giuseppe D'Angelo

Onésimo Rodríguez Aguilar, *"They are the fancy part of the supporters' group". Relationships Between Cultura Saprissa and La Ultra Morada*

Philippe Vonnard, *Between "mountain fraternity" and economic diplomacy. The development of mountaineering tourism in the Andean Peru through the "Alpes-Andes project" (1970s-1990s)*

Livia Goncalves Magalhaes, Sergio Settani Giglio, *Connected stories: Stadiums as concentration/detention camps in Madrid (1939), Niterói (1964), and Santiago de Chile (1973)*

Lucas Nascimento de Mattos, *La importancia de los periódicos para determinar topónimos urbanos: el caso del "Centro" de Río de Janeiro y la fundación del CR. Vasco da Gama (1898)*

C2 Sport in audiovisual media Room 12

Chair: Gherardo Bonini

Lucie Hémeury, *La construction cinématographique d'une icône sportive: le biopic "Fangio, el demonio de las pistas" (Argentine, 1950)*

Juan Carlos Fernández Truan, *Narrativa Cinematográfica del Cine Deportivo Español en el Siglo XX*

Mario Tirino, Simona Castellano, *Football Celebrities and Media: How the Evolution of the Media (eco)system has Affected the Stars' Celebrity Capital and Self-Narratives*

Sara Virnicchi, *Tokyo 1964: The First Worldwide Olympic Broadcast and the Television Mediatization of Sports*

C3 Forme USSR and Turkey. Room 13

Chair: Andrea Franco

Lassi Jyrkkiö, *The Evolution and Endurance of the Soviet Myth of Kyiv's 'Death Match' from World War II to Russo-Ukrainian War*

Anna Prikhodko, *The Kyiv Olympics of 1913 Based on Local Periodical Press*

Octavian Țicu, *Efim Josanu and the Moldovan Olympic movement: A history of transition from Soviet Union to Independence*

Ozzy 'Oğuzhan' Keleş, *Greek vs. Turk: The 'Greatest Weightlifting Battle' – Valerios Leonidis and Naim Süleymanoğlu at the 1996 Atlanta Olympics Beyond the Imia/Kardak Crisis*

C4 Telling the story of sport in Central and Eastern Europe. Room 14

Chair: Ileana Szasz

Bogdan Popa, *Shifting Perspectives: How Politics Defined Sports Storytelling in 20th Century Romania*

Pompiliu-Nicolae Constantin, *Sports Journalists of Romania: How Their Role Has Transformed Over the Past Century*

Lorenzo Venuti, *Informal ambassadors: the role of Hungarian coaches in Italy in the first phase of the Cold War*

Gabriel Arnautu, Eugen Bota, *An analysis of Constantin Lache's impact on collegiate handball*

Kamil Potrzuski, *The concept of 'Olympic Games Warsaw 2012' in the Polish press of the 1990s*

11,00 Coffee break

11,00 Meeting of the CESH Fellows. Room 12

11,30 Parallel Sessions D

D1 General analysis about the narrative of sports. Room 1

Chair: Mario Tirino

Masamichi Aihara, Tomoaki Seki, *Historical Perspective on Sports Facilities in Society*

Jürgen Mittag, *The Evolution of the Concept of "Autonomy of Sport" as a Core Narrative of Sport Politics*

Jean Bréhon, Noémie Beltramo, *Ego-histoires des historiens du sport en France: une mise en récit singulière?*

Leonardo Masone, *L'atletismo spartano: alti e bassi tra questioni sociali, politiche e culturali*

Rosaria Leonardi, *Donna, sportiva e cattolica. Lo sport femminile tra "Famiglia Cristiana" e "Stadium"*

D2 The periodical press in Italy. Room 12

Chair: Claudio Azzara

Carmine Marino, *Turbocampionato: gli anni d'oro della Serie A sulle pagine del «Guerin Sportivo»*

Giacomo Maddaloni, *Tradizione positiva o «fenomeno barbarico e moderno»? Lo sport nella visione di Strapaese*

Joonas Kananen, *Football in Fascist Italy and complex roles of journalists*

Claudio Mancuso, *Vetrine, cimeli e slogan. Forme narrative del discorso sportivo nel ventennio fascista*

Gábor Andreides, *Weisz and his companions: journalism, the language of the sport press and Hungarian non-professional correspondents in Italy in the 1920s and 1930s*

D3 Martial arts and traditional games Room 13

Chair: Matteo Monaco

Mickael Langlois, *Legitimizing the Vietnamese martial arts community: from oral transmissions to the writing of an intangible patrimony*

Simona Petracovschi, *Karate during Communism Romania: the history of ban*

Ramiro Cabañes Martínez, *The Jai Alai presence and evolution in the Shanghai local and foreign newspapers, 30s and 40s.*

Anamaria Pautu, Domokos Martin, *Oina between tradition and nationalism in communist Romania*

14,00 Lunch

15,00 Meeting of CESH members. Room 1

16,30 Parallel Sessions E

E1 Sports managers and sports rules. Room 1

Chair: Deborah Guazzoni

Gianluca Sorrentino, *Une réglementation contre les nouveaux flux financiers? L'introduction du licensing dans le football professionnel suisse dans les années 1990*

Arnd Krüger, *Is opportunism a human right? The case of the Guido von Mengden*

Noé Varrin, *Les sommets de la politique ou la politique des sommets? Roger Bonvin (1907-1982) un président de la Confédération Suisse entre deux cimes*

E2 Winter sports and orienteering. Room 12

Chair: Enrico Landoni

Grégory Quin, *Leading international ski beyond "White Gold". How Marc Hodler transformed alpine skiing in a commercial and a geopolitical success*

Domokos Cerasela, Arsenia Nada, *Evolution of Orienteering in Romania*

Juliane Lanz, *Dreaming of high mountains... the portrayal of hiking, climbing and mountaineering in the GDR*

E3 The periodical press in France. Room 13

Chair: Fabien Archambault

CollectifMediSJeu, *Entre dissimulation et starification. Ce que Le Petit Quotidien montre du football aux enfants de 6-10 ans*

CollectifMediSJeu, *La mise en récit des coupes du monde de football dans Le Petit Quotidien: une différenciation selon le genre (2010-2019)*

Joseph Corentin, *102 points à 48: le récit dans la presse française de l'humiliation tricolore face à l'athlétisme allemand lors de la rencontre du 15 septembre 1935*

18,30 Transfer to Salerno

20,00 Social Dinner at the Restaurant "Pizza Più", Lungomare Trieste 24, Salerno

Friday 5 September

09,30 Plenary Session. Room 1

Keynote Speech. Grégory Quin: *Outside the Gym Hall: Outdoor sports and their several narratives*

11,00 Coffee break

11,30 Parallel Sessions F

F1 Italian stories. Room 13

Chair: Alfonso Conte

Vincenzo Cassarà, *From Marginality to Redemption: The Media Narrative of Palermo Football Club Between Sporting Periphery and Urban Identity (1974-2022)*

Saverio Battente, *La narrazione della pallacanestro in Italia*

Elia Fiorenza, *Gigi Marulla: un'icona del Cosenza tra sport e identità economica*

Nicola Sbeti, *Come giocava il Grande Torino? L'influenza della tragedia di Superga nella narrazione dello stile calcistico della squadra capitanata da Valentino Mazzola*

Deborah Guazzoni, *Sports Narrative in Italian Sports Museums*

Andrea Franco, *Il primo lampo azzurro sugli sci stretti. La vicenda di Marcello De Dorigo, fra successi e dolori*

F2 Sports and international relations. Room 14

Chair: Daphné Bolz

Arthur Malé, *L'exploration sportive au service des relations diplomatiques (années 1950). L'exemple des conquêtes polaires, himalayennes et sous-marines*

Pascal Charitas, Sandra Seyssel, Cyril Polycarpe, *Les XIVe Jeux du Pacifique à Nouméa (Nouvelle-Calédonie) entre réconciliation, valorisation et influence française indopacifique: le calme avant la tempête? (2011)*

Martin Klement, *Czech athletes refugees after the 1948 coup*

Josef Podloucký, *The Development of Olympic Philosophy and Multisport Games in North Africa in the 20th Century*

Christian Saleh Hajj, Kilian Mousset, Guillaume Bodet, *The Evolution of Criteria for Olympic Sport Recognition (1896-1992)*

Erminio Fonzo, *The International Sports Relations of the Gioventù italiana del Littorio (1937-1943)*

14.00. Lunch and final greetings



Without the storytelling of the media, sport could not exist – at least in the form we know today. Even in ancient times, the Olympics and other competitions drew the attention of poets and storytellers. In the modern era, the narrative of sport has developed through various media: periodical press, literature, visual arts, radio, cinema, television, collectible cards, and social networks. Media storytelling has made sport a central element of social, cultural, and political dynamics. It has also influenced the evolution of sports activities, for example, by popularizing some disciplines at the expense of others and shaping the organization of competitions. While high-level competitions have been the primary focus, amateur sports have not been entirely overlooked.

The University of Salerno is glad to welcome the 28th CESH Congress, which aims to examine how sport has been narrated over the centuries, considering all forms of communication. The Congress, indeed, involve not only historians, but also scholars from other disciplines (sociologists, literature experts, anthropologists, etc.) interested in the storytelling of sports activities.